

# PRIVACY POLICY

At Arham Wealth Management Private Limited (Herein after refer as “Company”), we are strongly committed to protecting the personal and financial information that you submit to us. This information is provided when you register to receive certain **Company**’s services or products, such as online share trading. The personal information we get from you will help us provide you with improved services and products that match your needs as closely as possible.

## **Information Sharing and Disclosure:**

We shall not sell your personal information to any third party. However, under certain conditions, we may share this information:

1. **Normal Business Operations:** We share information as part of normal business operations, such as providing you with any services to which you subscribe, and any activity related to these services, such as collecting fees for those services and informing you about these services.
2. **Legal/Regulatory Requirements:** We share information as part of normal legal/regulatory purposes required by the Securities and Exchange Board of India (SEBI) and other regulatory and government entities.
3. **Third-Party Offers:** We may occasionally invite selected third parties to participate in offers we feel would be attractive to customers of **Company**.
4. **Disclosure to Agents/Contractors:** It may become necessary for **Company** to disclose your personal information to our agents and contractors, or to their subcontractors. However, these parties would be required to use the information obtained from **Company** exclusively for the intended purpose.

## **Security of Personal Information:**

Your account information is protected by placing it in the secure portion of our website, which is why you need to enter your unique login username and password each time you want to access your account information. To ensure the security of access to personal information and transaction details:

1. **Technological and Physical Security:** We store and process your information, including any sensitive financial information (as defined under the Information Technology Act, 2000), on computers protected by physical as well as reasonable technological security measures and procedures in accordance with the Information Technology Act, 2000, and rules thereunder.
2. **User Responsibility:** Do help us protect your privacy by maintaining the secrecy of the username and password you use for any of our services. You should be very careful in handling the ID and password, ensuring that you do not reveal it to anybody or keep it in writing. You should keep changing your password periodically.

We and our affiliates may share, sell, transfer, license, or convey some or all of your personal information with another business entity as part of any business activity, reorganization, amalgamation, restructuring of business, or for any other reason whatsoever. Once you provide your information to us, you provide such information to us and our affiliates, and we and our affiliates may use such information to provide you with various services concerning your transactions conducted on our platform.

**If you object to your information being transferred or used in the ways outlined in this policy, please do not provide your details on our website. Please note that this privacy policy does not create any contractual or other legal rights in or on behalf of any party, nor is it intended to do so.**